



Kristoffer Norlyk

Digital Marketer



About Me

Hardworking Digital Marketer with a wide array of skills. Strong interpersonal skills, detail-oriented and always ready for new challenges.



Contact

+358 458023371

kristoffernorlyk@gmail.com

kristoffernorlyk.com



Education

2018 – 2020

Digital Concept Development

Bachelor's Degree

University College Lillebælt

2016 – 2018

Multimedia Design

Academy Profession

Degree

Erhvervsakademiet

Lillebælt

Experience

DIGITAL MARKETER: 2018 – 2020

Daresco A/S

Filming, editing and publishing of product videos.
Development of their new webshop trafikspejle.dk.
Google Ads, analysis and execution.

MARKETING INTERN, 2018 – 2019

Exodraft A/S

Production of international case videos.
Creation of graphical material to be used for online/print marketing.
Google + Facebook Ad campaigns.
Day to day marketing tasks/coordination.

MARKETING INTERN, 2019 – 2020

Skibhusgaarden, Fjordens Dag

Creation of marketing content for an annual nature event.
Filming, editing and publishing on SoMe. Communication with companies, planning their marketing, and meeting their goals.

WEB DEVELOPER, 2020 – 2024

Søndermarkens Grundejerforening Villestofte

Development of the site Sgvi.dk, including SEO optimization, speed optimization, and technical maintenance.

Professional Skills

I am very technologically savvy, and have an easy time learning new systems. I work very well in teams, and enjoy communicating with customers and finding out the most efficient way to meet their needs.

Working independently as a freelancer for years, has given me excellent communication and problem-solving abilities. Having worked closely with accountants, sales teams, secretaries, coders, engineers and CEOs has given me a good understanding of people in different fields, and how they think and work.

My combination of studies and work experiences, has given me a solid foundation of theoretical and practical knowledge, allowing me to quickly adapt, and acquire new skills.